



TODAY

In 2012 AROMA invested more than 6 million euro in the construction of a state of the art production facility. Thanks to our innovative solutions, high automation and dedication Aroma continues to create products meeting the highest quality and environmental criteria.

Aroma invested in technology of the latest generation, fully in line with the requirements of environmental protection and natural resource preservation. Power and water consumption is reduced through our highly efficient resource management system.

We believe our high quality and continuous innovation is at the heart of our success. We strive to create products that exceed consumer expectations while preserving nature and its resources.

HISTORY

Aroma started its business in 1924 trading with essential oils.



Aroma becomes the leading producer of perfumery and cosmetics in Bulgaria.



Aroma is the first factory to start production of toothpaste in Bulgaria.



Aroma starts the production of aerosols and hair colorants products.



1920's

1940's

1950's

1960's

Aroma becomes a leading Bulgarian exporter for Eastern Europe.



1970's

Aroma products are sold in 38 countries on the 5 continents.



1980's

Aroma becomes a 100% privately owned company.



1990's

Aroma is an export oriented company, realizing over 80 % of its turnover on foreign markets.



2000's

 **Aroma**
COSMETICS



The perfect
care for
my face!

AROMA

Provides your face
with a perfect caviar
skin therapy

AROMA

CAVIAR

The new cosmetic line Aroma Caviar provides your face with a perfect skin therapy. Rich in genuine caviar extract, a source of essential natural vitamins, minerals, fatty acids and proteins, it helps reducing fine lines and wrinkles for younger looking skin. The lightweight textures moisturize and nourish the skin, leaving it smooth and with a satin finish.



RICH DAY CREAM
50 ml



RICH NIGHT CREAM
50 ml



EYE CONTOUR CREAM
15 ml

FACE

Accelerate cells renewal

AROMA

INTENSIVE WRINKLE REDUCER

Amino peptides and argan oil for complete anti-aging skin care in the line Intensive Wrinkle Reducer. Designed for the needs of mature skin, combining the powers of nourishing argan oil and exclusive amino peptide complex Dragosine®, Rich Day and Rich Night Creams accelerate cells regeneration and strengthen skin's barrier function. Remarkable regenerating powers of the Night Concentrate, rich in precious ingredients, smooth visibly wrinkles and refine the skin.



RICH DAY CREAM
Amino peptides + Argan oil
50 ml



RICH NIGHT CREAM
Amino peptides + Argan oil
50 ml



RICH NIGHT CONCENTRATE
Exclusive blend of five natural oils
30 ml

FACE

Fights fine lines
and reduces
wrinkle
formation



DAY CREAM
50 ml



NIGHT CREAM
50 ml



EYE CONTOUR CREAM
15 ml

AROMA

COLLAGEN+OMEGA-3

Aroma Collagen+Omega-3 is a special anti-wrinkle treatment. The line is designed for mature skin. It combines two powerful active ingredients for antiwrinkle treatment – collagen & omega-3 and an active complex Symrepair®. Aroma Collagen+Omega-3 activates collagen synthesis, restores skin's elasticity and ensures active hydration.

FACE

Stimulates
the skin
regeneration

AROMA

Q10+

Formulated for skin which is already showing visible signs of aging. The unique combination of Coenzyme Q10 and L-carnitine leaves the skin soft, smooth and supple. Nourishes, moisturizes and restores firmness and freshness to the texture of skin.



DAY CREAM
50 ml



NIGHT CREAM
50 ml



EYE CONTOUR CREAM
15 ml



DAY CREAM
very dry skin
50 ml



NIGHT CREAM
very dry skin
50 ml

FACE

Combines
hyaluronic acid and
retinol for intensive
anti-aging
treatment

AROMA

HYALURON+RETINOL

Aroma Hyaluron+Retinol is a special anti-age treatment. With Hyaluronic acid - natural skin macromolecule that retains moisture in the epidermis for an instant energy boosting and high elasticity of the skin and with Retinol - a proven powerful molecule, consisting of vitamin A which fights skin aging by improving collagen and elastin synthesis.



DAY CREAM
50 ml



NIGHT CREAM
50 ml



EYE SERUM
15 ml

FACE



FACE CREAMS / 75 ml

Aroma face creams are formulated using natural oils and extracts for gentle moisturising of the skin.

LEMON, PROTECTING
face cream for oily skin

ARGAN, SOFTENING
face cream for all skin types

LAVENDER, RELAXING
face cream for all skin types

MACADAMIA, RESTORING
face cream for all skin types



CALENDULA, SOOTHING
face cream for all skin types

CUCUMBER, HYDRATING
face cream for normal to dry skin

ROSE, SMOOTHING
face cream for sensitive skin

VITAMINS A+E, REVITALIZING
face cream for normal to dry skin

FACE

A woman with her hair in a bun is sitting on a wavy, orange-colored surface that resembles sand dunes. She is looking back over her right shoulder towards the camera. She is wearing a white cloth draped around her waist. The background is a plain, light color.

All my body
needs...

AROMA

AROMA

INTIMATE CARE / 250 ml

Contains lactic acid to maintain a physiological pH balance and protect against irritation. Suitable for daily intimate care. Chamomile, Calendula & Aloe Vera extracts provide an anti-inflammatory effect and D-panthenol soothes and moisturizes the delicate intimate skin.



CALENDULA
Washing Cream



CAMOMILE & SUMAC
Washing Cream



ALOE VERA
Washing gel

BODY

AROMA

HAND AND FOOT
CREAMS / 75 ml



COCO DELIGHT
Hand Cream



SWEET CHERRY
Hand Cream



HONEY MELON
Hand Cream



WATER LILY
Hand Cream



COOL MENTHOL
Foot Cream

BODY

Mild and fragrant liquid hand wash

AROMA

LIQUID SOAPS / 500 or 900 ml refill

Aromatic liquid hand wash collection with mild formulations that cares daily for your hands. Six intense fragrances that pamper the senses.



GUAVA & PAPAYA
Refreshing Liquid Soap



MIRACLE BLUE
Purifying Liquid Soap



WILD LILAC
Relaxing Liquid Soap



FRESH & CLEAN
Cleansing Liquid Soap



WHITE BLOSSOM
Sensitive Liquid Soap



JUICY MELON
Moisturizing Liquid Soap

BODY

Hydrating formula
for velvety soft skin

AROMA

BODY WASHES / 400 ml
SHOWER GELS / 400 ml
SHOWER CREAMS / 400 ml



COCO
DELIGHT

LIME MIST

STRAWBERRY
CREAM

RASPBERRY &
STRAWBERRY

PEACH &
PERSIMMON

MINT &
ROSEMARY

POMEGRANATE
& MANGO

BLACK
ORCHID

ALOE VERA

GRAPEFRUIT

FIG &
VANILLA

BANANA &
STRAWBERRY

BODY

Hydrating formula
for velvety soft skin

AROMA

SHOWER GELS / 250 ml



SWEET HONEY
MELON



FRESH POMELO
ENERGIZER



PINK RIPE GUAVA
EXPERIENCE



TROPICAL COCONUT
WATER



SPICY HOT PEPPER
EXPLOSION

BODY

Glycerine soaps for everyday use

AROMA

Natural
ELEMENTS

GLYCERIN SOAPS / 100 g

CHARCOAL DETOX



SWEET CHERRY



AQUA



MINT & TEA



HONEY MELON



RED FRUITS

BODY

Beauty cream soaps with natural extracts

AROMA

VITAL
BEAUTY CREAM SOAP

CREAM SOAPS / 100 g

EXFOLIATING CARE
with almond oil



MOISTURIZING CARE
with aloe vera extract



NOURISHING CARE
with calendula extract



SOFTENING CARE
with linden extract



PROTECTIVE CARE
with cucumber extract



CLEANSING CARE
with tea tree extract



BODY

Strong and
so shiny -
that is my hair!



AROMA

Delicate caring formula for coloration

AROMA

KOLORA **ZERO**

NO AMMONIA COLOR CREAM / 60 ml
18 SHADES

The unique „ZERO“ formula offers permanent coloring without ammonia, PPD and other harmful ingredients, minimizes the risk of allergic reactions while protecting the hair from dryness and damage. Enriched with natural cannabis and jojoba oils, wheat proteins and plant extracts of henna, chamomile and walnut, KOLORA ZERO gently colors the hair, while keeping the hair scalp balance. Enjoy an exceptional care for beautiful and vital hair with natural color and shine without grey hair.



7.0
NATURAL BLONDE



3.9
ROYAL RUBY



1.0
INFINITY BLACK



Hair color cream 60 ml
Developing lotion 60 ml
Nourishing conditioner 30 ml

HAIR

0%

NO AMMONIA
NO PPD (para-phenylenediamines)
NO RESORCINOL
NO 1-NAPHTHOL
NO PERSULFATES
NO SLS/SLES
NO MINERAL OILS
NO PARABENS



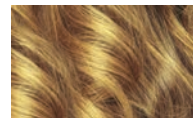
9.4
DESERT ROSE



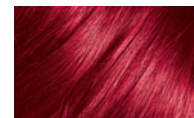
9.2
SPARKLING CHAMPAGNE



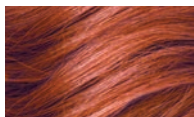
9.1
SILVER ASH



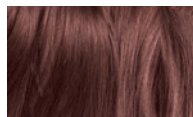
8.3
GLAMOROUS GOLD



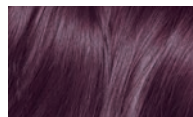
6.6
SCARLET RED



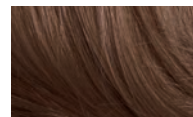
6.4
COPPER BLONDE



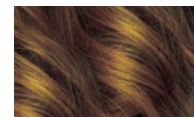
4.5
MAHOGANY BROWN



4.9
VIOLET PASSION



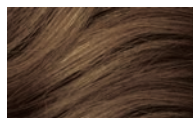
6.3
AMBER BROWN



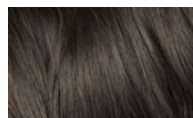
6.25
BROWN SUGAR



5.0
GOLDEN BRANDY



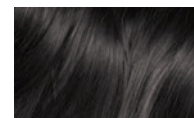
5.35
EARTH BROWN



4.0
NATURAL COCOA



3.0
CHOCOLATE FUSION



2.0
DARK VELVET

HAIR

Innovative formula with keratin and regenine

AROMA

KOLORA

HAIR COLORANT / 50 ml
20 SHADES

KOLORA permanent hair color with liquid keratin and regenine is developed by experts to achieve professional results. The keratin and regenine complex penetrates into the hair, builds up damaged proteins, while smoothing and restoring the hair strength and elasticity. The hair color cream is enriched also with natural oils, wheat proteins and plant extracts of walnut, pomegranate and silk for maximum color intensity and perfect grey hair coverage. The deep therapy conditioner with coconut oil and panthenol deeply hydrates, nourishes and revitalizes hair.



7.0
NATURAL BLONDE



6.6
INTENSE RED



3.0
DEEP BROWN



Hair color cream 50 ml
Developing lotion 50 ml
Deep therapy conditioner 15 ml

HAIR

PROFESSIONAL HAIR CARE



10.2
PEARL BLONDE



9.8
ASH BLONDE



8.0
GOLD BLONDE



7.65
ALMOND BLONDE



6.4
LIGHT COPPER



6.0
LIGHT BROWN



5.5
SWEET CARAMEL



5.3
SILKY BROWN



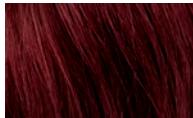
5.0
LIGHT MOCHA BROWN



4.9
NATURAL BROWN



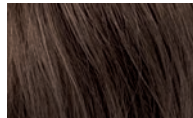
4.3
MOCHA BROWN



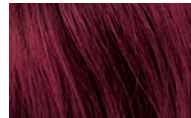
4.2
RICH MAHOGANY



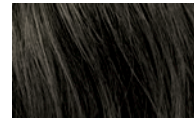
4.15
CHOCOLATE BROWN



4.0
WARM BROWN



3.9
DEEP CHERRY RED



2.0
BLACK BROWN



1.0
INTENSE BLACK

HAIR

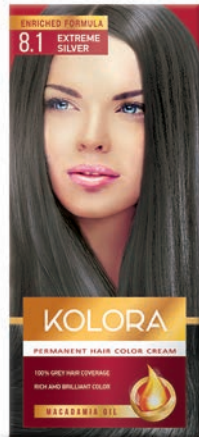
Radiant and
vivid hair color with
macadamia oil

AROMA

KOLORA

HAIR COLORANT / 45 ml
30 SHADES

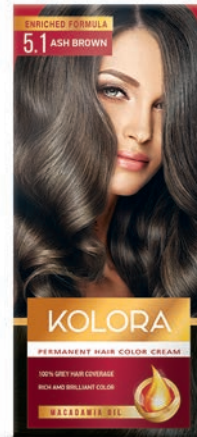
The formula with intensive pigments and natural macadamia oil, also known as “the queen of nuts”, protects hair during coloration. Macadamia oil is famous with its restoring and therapeutic features. It hydrates and strengthens the hair fibre, while giving a dazzling shine and more intensity of the color. The conditioner with a natural recovering complex of aloe vera and jojoba oil gives the hair more vitality, smoothness and radiant shine.



8.1
EXTREME SILVER



4.8
AUBERGINE

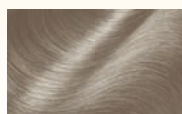


5.1
ASH BROWN



Cream colorant 45 ml
Developer 45 ml
Hair conditioner 15 ml

HAIR



11.1
LIGHT SILVER



11.0
SCANDINAVIAN BLOND



10.35
PEARL BLOND



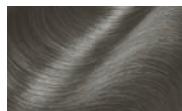
10.1
PLATINUM BLOND



10.0
GOLD BLOND



9.3
LIGHT BLOND



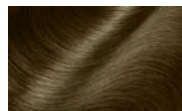
9.1
DARK ASH BLOND



7.25
NATURAL BLOND



7.15
DARK BLOND



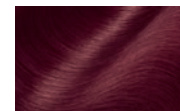
7.0
HAZELNUT BLOND



6.46
LIGHT COPPER



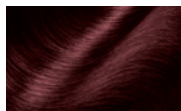
6.66
INTENSE RED



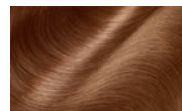
6.6
RUBY RED



6.0
MILK CHOCOLATE



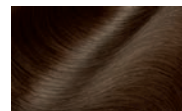
5.9
DEEP GARNET



5.5
SWEET CARAMEL



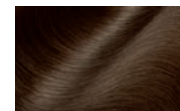
5.3
HONEY BLOND



5.0
GOLD CHESTNUT



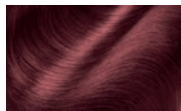
4.9
MAHOGANY VIOLET



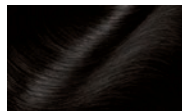
4.2
LIGHT CHESTNUT



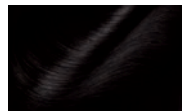
4.0
NATURAL CHESTNUT



3.9
MAHOGANY



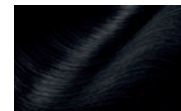
3.3
DARK BROWN



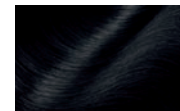
3.0
DARK CHESTNUT



2.0
DARK CHOCOLATE



1.0
INTENSE BLACK



1.1
BLUE BLACK

HAIR

100% grey hair
coverage, intense
color and brilliant shine

AROMA

INTENSE

HAIR COLORANT / 50 ml
18 SHADES

Permanent hair color cream which active ingredients work on hair to ensure a deeper penetration of the pigments into hair for rich and long lasting color. The high shine color fixing conditioner contains natural complex of hydrants, antioxidants, vitamins, minerals and fruit acids for a hair nourished in depth, supple and manageable. It is also enriched with honey for regeneration, softness and vibrancy and almond for silky shine and vitality.

Cream colorant 50 ml
Developer 50 ml
Hair conditioner 30 ml



7.0
DARK BLOND



6.6
DEEP RED



1.0
BLACK



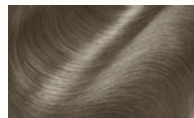
HAIR



10.2
CLASSIC BLOND



10.0
SCANDINAVIAN BLOND



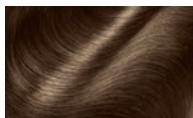
11.2
SILVER BLOND



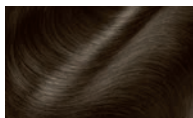
9.0
LIGHT BLOND



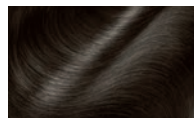
8.1
ASH BLOND



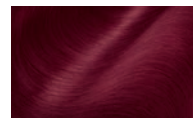
6.0
LIGHT BROWN



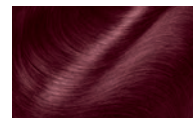
5.3
GOLDEN CHESTNUT



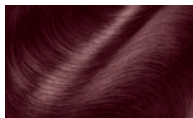
4.1
MEDIUM BROWN



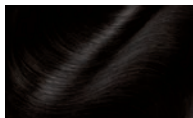
6.26
RUBY RED



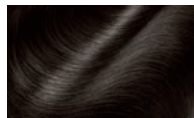
4.5
CHESTNUT MAHOGANY



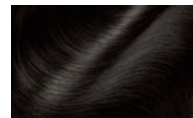
4.3
MAHOGANY



5.0
BROWN



4.0
CHESTNUT



3.0
DARK CHOCOLATE



1.1
BLUE BLACK

HAIR

For a live
and brilliant
blond hair

AROMA

AROMA
COLOR
PERFECT BLOND

PERMANENT HAIR LIGHTENER

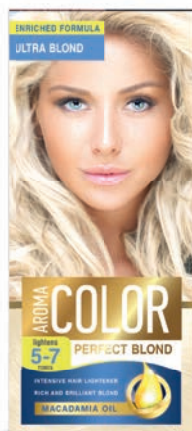
Aroma Color Perfect Blond is specially created for bleaching of natural or colored hair. Formula enriched with macadamia oil, chamomile extract and D-panthenol protects hair during discoloration and guarantees effective bleaching from 1 to 8 tones. The conditioner with aloe vera and jojoba oil nourishes and protects hair, gives a long-lasting and radiant look. Suitable for bleaching or making highlights.



BLOND



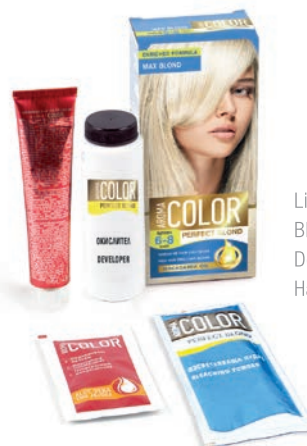
ICE BLOND



ULTRA BLOND



MAX BLOND



Lightening cream 45 ml
Bleaching powder 20 g
Developer 45 ml
Hair conditioner 15 ml

HAIR

Innovative
mousse formula with
special pigments

AROMA

GREYFIX
FOR MEN

HAIR COLORANT / 40 ml
5 SHADES

GreyFix is permanent foam color for men that restores the natural look of hair just in 7 minutes. Formula enriched with walnut shell extracts, wheat proteins and silk extract nourishes and strengthens hair fibre. Easy and quick application at home.



SILVER GREY

LIGHT BROWN

BROWN

DARK BROWN

BLACK



Hair colorant 40 ml
Developer 40 ml

HAIR

With natural plant
extracts and glycerin

AROMA

Fresh

SHAMPOOS / 400 ml
CONDITIONERS / 400 ml



HAIR

With natural
extracts

AROMA

Natural

SHAMPOOS / 500 ml

CONDITIONERS / 500 ml



HAIR

All my baby
needs...



AROMA

Tender care and
protection for delicate
baby skin.

AROMA

HAPPY BABY

Baby range with gentle formulas
and natural extracts for delicate care.



HAPPY BABY 0+
WASH FOAM FOR HAIR
AND BODY
350 ml



HAPPY BABY 0+
MASSAGE OIL
200 ml



NAPPY RASH
CREAM
40 g



CREAM SOAP
CHAMOMILE AND
SUMAC
75 g



CREAM SOAP ALOE
75 g



CREAM SOAP
ALMOND OIL
75 g

BABY

Tender care and protection for delicate baby skin.

AROMA

HAPPY BABY

Baby range with gentle formulas for delicate care. Includes also sun protection emulsions for face and body and aloe vera gel for moisturizing the skin after sun exposure.



PROTECTIVE
WEATHER
CREAM
100 ml

MOISTURISING
FACE AND BODY
CREAM
150 ml

MOISTURISING
BODY MILK
250 ml / 400 ml

HAIR SHAMPOO
250 ml / 400 ml

HAIR & BODY
WASH GEL
250 ml / 400 ml

SUN
PROTECTION SPRAY
SPF 50
150 ml

SUN PROTECTION
EMULSION
SPF 30 / SPF 50
150 ml

AFTER
SUN GEL
150 ml

BABY

Organic certified baby products.

AROMA

ORGANIC BABY CARE

with Organic coconut oil, sunflower oil, palm oil and aloe vera leaf juice.

FREE from Parabens, SLS, SLES, Silicones, Phenoxyethanol, Colorings
Dermatologically tested



BIO CERTIFIED
SHAMPOO 2IN1
FOR HAIR AND BODY
200 ml



BIO CERTIFIED
MOISTURIZING
BODY MILK
200 ml



BIO CERTIFIED
NOURISHING CREAM
FOR FACE AND BODY
75 ml



BIO CERTIFIED
NAPPY RASH CREAM
UNDER DIPERS
50 ml



Certified by Ecocert Greenlife
according to COSMOS Standard
Suitable for Age 0+

BABY

The brightest
smile!



AROMA

Ingredients with natural origin

AROMA

ASTERA

HOMEOPATHICA / 75 ml

KIDS / 50 ml



NATURAL Mandarin Sorbet with citrus fruit and thymol extract

A complex teeth and gum care, with a special system of professional cleaning system – an innovation among the toothpastes.

SENSITIVE Spicy Melissa with aloe and propolis extract

Extremely rich of active substances natural toothpaste for sensitive teeth and gums.

WHITENING Eucalyptus & Anise flavor with pearl extract

The unique formula of freshwater pearls contains energizing and whitening materials and amino acids.

PARODONT Rose & Arnica Mélange with pomegranate and arnica extracts

Enriched with pomegranate and arnica extract, the toothpaste tightens the gums, reduces the bleeding and has antibacterial and anti-inflammatory action.



FOR KIDS 0+ Juicy Strawberry

FOR KIDS 2+ Coconut Water

FOR KIDS 4+ Orange & Vanilla Rush

FOR KIDS 6+ Tasty Raspberry

Harmless if swallowed, fluoride free, free of allergizing menthol, sugar free, free of any teasing foaming agents.

ORAL CARE

AROMA

ASTERA
PARODONT



ACTIVE Toothbrush Medium

The unique tapered filaments help for deep cleaning, plaque removal and gum stimulation.

ACTIVE CHARCOAL Toothbrush Medium

Offers a brilliant smile, thanks to the laser tapered bristles with activated charcoal.

SENSITIVE Toothbrush Extra Soft

Extra soft tapered bristles clean deep without irritating the sensitive teeth and gums.

ACTIVE Mouthwash

Sensibly strengthens the gums and destroys bacteria causing periodontitis, 300 / 500 ml.

ASTERA PARODONT STOP Sectional gum gel and mouthwash concentrate

Recommended after surgical and periodontal intervention, in case of gingivitis and periodontitis and after tarter cleaning, 20 / 140 ml.

ORAL CARE

Noticeably
strengthens
the gums

AROMA

ASTERA

PARODONT

Destroy bacteria that cause periodontitis,
toothpastes 75 ml each.



ACTIVE

Strengthens the gums and removes symptoms of periodontitis.



WHITE

Patented whitening system. Whitens teeth, strengthens gums and destroys bacteria that cause periodontitis.



STOP

Patented system against periodontitis. Suppresses the bleeding, tightens and soothes the inflamed gums. With hyaluronic acid.



CHARCOAL

Enriched with activated charcoal which absorbs toxins from the surface of teeth without damaging the enamel, and prevents stain build up.



BLACK SEA LYE

Contains natural Pomorie lye, an enriched concentrate of salts and microelements with mineralizing and anti-inflammatory effects.



FRESH

Patented system against periodontitis. Suppresses the bleeding, tightens and soothes the inflamed gums. Neutralizes the bad breath. With hyaluronic acid.

ORAL CARE

AROMA

ASTERA

COMPLETE CARE

- Whiter teeth
- Healthier smile
- Fresher breath



**ASTERA
ALOE**

With concentrated
extract of aloe
suitable
for sensitive gums
100 ml

**ASTERA
CAMOMILE &
SUMAC**

Suppresses
inflammatory
processes in
the oral cavity
100 ml

**ASTERA
ANTI-CARIES**

Enriched with
fluoride and
calcium
100 ml

**ASTERA
PERIODONTITIS
AND GINGIVITIS**

With zinc citrate
which prevents gum
inflammation
100 ml



ASTERA ACTIVE 3

Three-colored striped toothpaste for
complex care - protects, cleans and
freshens. Enriched with calcium
and fluoride for maximum
cavity protection.
50, 100, 150 ml



ASTERA WHITENING

Perfect toothpaste for safe and natural
teeth whitening, gently removes stains and
neutralizes the aggressive acid attack.
50, 100, 150 ml

ORAL CARE

Cleans,
protects &
freshens

AROMA

ASTERA

ACTIVE+

Astera Active+ toothpastes are developed to satisfy customers' demands and needs in the widest spread, 100 ml each.



VITAMIN 3

Contains selection of A, E, B5 vitamins that stimulates the gum tissue regeneration. Ensures soothing and anti-inflammatory effect.



TOTAL

Complete care for the teeth. Enriched with calcium and fluoride for maximum cavity protection.



WHITENING

Long-lasting natural teeth whitening.

ORAL CARE

AROMA

ASTERA

KIDS

Early care for a child's teeth is a whole-life investment.



KIDS TOOTHBRUSH

Ergonomic design and angled side tufts help cleaning the hard-to reach areas.



STRAWBERRY
0+ years

CHOCO BROWNIE
2+ years

ICE CREAM
2-6 years

APPLE
6+ years

MILD MINT
8+ years

For white and healthy teeth, protected from cavities. Gently cleans the deciduous and first permanent children's teeth. With attractive and loved by the children aroma. Sugar free.
50 ml each



APPLE MOUTHWASH
300 ml

Mouthwash Astera Kids Apple provides a strong anti-caries protection thanks to the ingredient Xylitol.

ORAL CARE

AROMA

ASTERA

MOUTHWASHES

Clean the hard-to reach areas and has 12h protection against plaque and gingivitis.
ALCOHOL, PARABEN, SUGAR FREE



**CHLORHEXIDINE
MOUTHWASH**

Specifically developed for intensive care of inflamed gums, periodontitis, 300 ml.



**SENSITIVE
MOUTHWASH**

Specifically developed and intended for care and maintenance of sensitive teeth, 300 ml.



**CHARCOAL DETOX
MOUTHWASH**

Offers long-lasting detox effect. Cleans the mouth cavity, absorbs the plaque and provides all-day protection against plaque and bacteria, 300 / 500 ml.



**TOTAL
MOUTHWASH**

For refreshing and cleaning even the hard-to-reach mouth areas, 300 / 500 ml.



**WHITE
MOUTHWASH**

Restores the natural whiteness of the teeth and prevents plaque and stain accumulation, 300 / 500 ml.



**FRESH
MOUTHWASH**

Long-lasting icy freshness thanks to the cooling menthol. Contains eucalyptol and thymol with anti-septic action, 300 / 500 ml.

ORAL CARE

AROMA

ASTERA

DENTAL FLOSSERS



FLOSS ACTIVE

Waxed fiber easily slides between teeth and provides effective cleaning, 50 m.



FLOSS PARODONT

Waxed fiber impregnated with chlorhexidine offers easy and smooth flossing. The dental floss removes the plaque and bacteria, causing gingivitis, tartar and periodontitis, 50m



ACTIVE
INTERDENTAL FLOSSERS

Clean effectively the hard-to-reach interdental areas.

ORAL CARE

AROMA

ASTERA TOOTHBRUSHES



BIO SILVER

Silver ion technology protects bacteria build-up on toothbrush bristles.



ACTIVE 3

Cleans, protects and polishes. Triple care system in 3 types of bristles hardness – soft, medium and hard.



TIME INDEX

Indicator bristles - bristles that turn to white to show when it's time for a new brush.



ACTIVE TRIO 2+1

Family toothbrush, triple pack. Effectively removes plaque build-up.



ACTIVE CLEAN 1+1

Double blister with great value for money toothbrushes!



FLEX ACTIVE 1+1

Cleaning surface 2622 polished, rounded fibers. Flexible neck. Ergonomic handle.



TWISTER

The uniquely twisted bristles help to eliminate the plaque.

ORAL CARE



Freshness
and energy
also
for men!

AROMA

Energy and freshness for your skin

AROMA

FOR MEN
Viking

ACTIVE

Complete shaving, after shaving and body care For Men. Offers reliable protection and soothing care for normal skin.



SHAVING CREAM

100 ml

Makes rich foam, guarantees quick, easy and pleasant shaving.



SHAVING FOAM

250 ml

Rich and soft foam that softens your beard and makes shaving easier.



AFTERSHAVE LOTION

100 ml

Soothes and freshens the skin after shaving.



AFTERSHAVE BALSAM

95 ml

Soothes and relieves the skin after shaving.

MEN

AROMA

FOR MEN
VKING

SENSITIVE

Complete shaving, after shaving and body care For Men. Aloe vera extract and allantoin offer reliable protection and soothing care for sensitive skin.



SHAVING CREAM

100 ml

Makes rich foam, guarantees quick, easy and pleasant shaving.



SHAVING FOAM

250 ml

Rich and soft foam that softens your beard and makes shaving easier.



AFTERSHAVE LOTION

100 ml

Soothes and freshens the skin after shaving.



AFTERSHAVE BALSAM

95 ml

Soothes and relieves the skin after shaving.

MEN